



Curriculum Vitae

Rachel Robson

Personal Details

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Education

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| September 2003 - June 2005 | Northumbria University |
| ▪ Foundation Degree in Multimedia Design (Commendation) | |
| September 2001 - June 2003 | Newcastle College |
| ▪ National Diploma in Graphic Design (Merit) | |
| September 2000 - July 2001 | Walbottle Campus |
| ▪ A Level Information Communication Technology (C) | |
| ▪ AS Level Design Technology - Graphic Products (B) | |
| September 1998 - July 2000 | Walbottle Campus |
| ▪ 8 GCSEs, grades A-B, including English (A) and Maths (B) | |

Skills

Microsoft Office

- Confident in using all of the programs that make up Microsoft Office.

Adobe Photoshop

- Excellent image creation and editing skills, and experience in preparing design layouts for online delivery.

Adobe Illustrator

- Strong illustration and desktop publishing skills.

Macromedia Flash

- Intermediate flash skills, such as drawing, simple animation, working with sound and video, action scripting and site building.

Macromedia Dreamweaver

- High level of ability with CSS and HTML. Good knowledge of web standards and accessibility and usability in online delivery.

Other Programmes

- I also have good working knowledge of the following packages: Adobe InDesign, Macromedia Freehand, Quark Express.





Work History

September 2009 - Present

Perfect Image Ltd - Graduate UI Designer

- My current role involves designing and creating different types of websites and internet applications. My knowledge of advanced CSS has improved greatly in this role. I have learned to use a number of different online delivery systems, including Magento e-commerce, Dot Net Nuke, N2 and ePages. I also work on the Perfect Image marketing materials, such as newsletters, email templates and the company website.

July 2009 - September 2009

Sunderland City Council - Web Content Quality Officer

- My duties revolved around the Sunderland City Council Website and their staff Intranet - creating web pages according to corporate guidelines, approving and uploading web pages created by other council members, training staff to become web page authors, the application and testing of web accessibility standards and other ICT duties.

August 2008 - September 2009

Wansford Digital - Graphic/Web Designer

- I was responsible for web design and maintenance, and graphic design and image creation for Wansford clients, along with designing and producing Wansford marketing materials. I was the sole designer within the company and only worked three days a week, so my time-management skills proved invaluable. I also gained experience in meeting clients, and working and compromising with 'difficult' clients.

July 2007 - August 2008

SkillsPath Ltd - Graphic Designer

- My role within SkillsPath was very varied. I was responsible for producing and updating all web design, graphics, illustrations, designed products and marketing materials which are needed by the different companies under the SkillsPath name. My work was mainly focused on launching their latest venture - A canvas printing company named ForYourWall. I was responsible for designing and maintaining the website, taking and producing canvas print orders, and designing and implementing their marketing materials. Skillspath merged with Wansford Digital in August 2008, and because of this my role and responsibilities were adapted.

October 2005 - September 2007

Odeon - Cinema Operative, part-time and full time.

November 2002 - April 2005

Various part-time retail positions during education.

Hobbies and Interests

I love using computers and improving my knowledge of them. I enjoy creating and experimenting with images in Photoshop. In my spare time I like to surf the Internet, looking at the latest technologies and new designers. My favourite designer at the moment is Ingo J. Ramin, for his attention to detail in creating atmospheric website designs.

References available on request.

